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WORLD POKER TOUR® LAUNCHES EIGHTH SEASON FOR THE UNITED STATES

12-Stop Tour to Be Broadcast in High Definition on Fox Sports Net in the US and Distributed to Over 400 million Households Worldwide

(LOS ANGELES) June 24, 2009 – Continuing its plan to offer land-based tournaments for players around the globe, [World Poker Tour](#)® (WPT) today published full details for its anticipated eighth season in the United States. The 12-stop tour, which will be filmed in High Definition for broadcast on [Fox Sports Net](#) (FSN) in the United States, kicks off next month at [Bellagio](#) in Las Vegas.

WPT Season VIII also features favorite pro stops at [Bay 101](#) in San Jose, Calif.; [Bicycle Casino](#)'s new Event Center in Los Angeles; [Beau Rivage](#) in Biloxi, Miss.; [Borgata Hotel Casino & Spa](#) in Atlantic City; [Commerce Casino](#) in Los Angeles; and [Foxwoods Resort Casino](#) in Mashantucket, Conn.

Joining the tour as a new stop in Season VIII is the inaugural Hollywood Poker Open in Lawrenceburg, Ind. The [casino](#), which will re-open as the Hollywood Casino Lawrenceburg on June 29, is a 270,000 square foot riverboat casino that sits on the Ohio River. In addition to the \$10,000 main event—the first ever televised WPT tournament in the Midwest—Hollywood Casino will host three non-televised WPT tournaments with buy-ins ranging from \$3,000 to \$5,000. All tournaments will be played in the casino's brand-new state-of-the-art WPT Poker Room.

“As this great game has evolved over the years, we have seen the tour grow and develop into something truly incredible,” said Steve Lipscomb, WPT Founder and CEO. “Each year seems to top the last, from stops in exciting new venues to historical moments to break-out players to unbelievable action. We’re looking forward to seeing what the eighth season brings—then watching it broadcast in HD!”

Tournament Name	Hosting Casino / Location	Date*	Buy-in
Bellagio Cup V	Bellagio Las Vegas, NV	July 13 - 19, 2009	\$15,000 +\$400

Legends of Poker	The Bicycle Casino Los Angeles, CA	Aug 22 – 26, 2009	\$9,800 + \$200
Borgata Poker Open	Borgata Hotel Casino & Spa Atlantic City, NJ	Sept 19 - 24, 2009	TBD
Festa al Lago	Bellagio Las Vegas, NV	October 20 – 26, 2009	\$15,000 +\$400
Foxwoods World Poker Finals	Foxwoods Resort Casino Mashantucket, CT	Nov 5 – 10, 2009	\$9,700 + \$300
Doyle Brunson Five Diamond World Poker Classic	Bellagio Las Vegas, NV	Dec 13 – 19, 2009	\$15,000 +\$400
Southern Poker Championship	Beau Rivage Biloxi, MS	Jan 24 - 27, 2010	\$9,700 + \$300
L.A. Poker Classic	Commerce Casino Los Angeles, CA	Feb 20 – Feb 25, 2010	\$9,600 + \$400
WPT Invitational	Commerce Casino Los Angeles, CA	Feb 27 – March 1, 2010	Invitation Only
Bay 101 Shooting Star	Bay 101 San Jose, CA	March 8 – 12, 2010	\$9,600 + \$400
Hollywood Poker Open	Hollywood Casino Lawrenceburg, IN	March 20 – 24, 2010	\$9,600 + \$400
WPT World Championship	Bellagio Las Vegas, NV	April 17-24, 2010	\$25,000 + \$500

*Dates subject to change.

Courtesy of Blue Diamond Almonds, [WPT Live Updates](#) will continue reporting live from the tournament trail, delivering up-to-the-minute tournament action for fans around the world.

A full schedule of WPT events including 2009-2010 international tour stops, will be available soon in the “WPT on Tour” section of www.WorldPokerTour.com.

To register for media credentials, please visit the [WPT Media Room](#).

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ABOUT WPTE

WPT Enterprises, Inc. is one of the most recognized names in internationally televised gaming and entertainment with brand presence in land-based tournaments, television, online and mobile. WPTE has led innovation in the sport of poker since 2002, when it ignited the global poker boom with the creation of the World Poker Tour television show. Based on a series of high stakes poker tournaments, WPT is now broadcast globally and premiered its all-new seventh season on Fox Sports Net's national sports network in the United States in January 2009. WPTE also offers a unique online subscription and sweepstakes-based poker club, ClubWPT.com, which operates in 38 states across the U.S. WPTE also participates in strategic brand license, partnership and sponsorship opportunities. For more information, see www.worldpokertour.com. (WPTEG)

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